How to design a presentation that rocks!

Using effective slides to tell a compelling story.

October 9th, 2014 | 09:00am - 05:00pm and
October 10th, 2014 | 09:00am - 12:00pm

TUM Zentralinstitut für Medizintechnik (IMETUM), Boltzmannstr. 11, 85748 Garching
Seminar Room 1.211

To create professional presentations, it is not enough to be “fit in PowerPoint”. Rather, the development of a goal-oriented approach and the design of an appealing presentation are essential in order to attract the attention of your audience. Say NO to crappy slides! Whether you are speaking at the open house or to your scientific peers, this workshop can help you rock your audience.

Using numerous examples from practical experiences, during the workshop “How to design a presentation that rocks!” you will learn to accurately quantify the expectations of your audience, formulate your message clearly and build up your line of argumentation in a structured way (e.g. the Pyramid Principle).

Moreover, we will show you simple but effective tips & tricks you can use to design your slides in a way that they will be recognized immediately and also convince the audience by an attractive and clear structure.

The training “How to design a presentation that rocks!” is directed to TUM graduate students and employees who want to impress with sophisticated and attractive presentations. By the time you will hold your next presentation after this workshop, you will conjure up the fact that a ingenious storyline is not only important in fairytales, but also scientists want to be entertained.

Trainers: Dr. Petra Dorfner, Katharina Lang

Participation is free of charge for TUM members.

For registration please send a short presentation (10min talk) to gsish@tum.de until September 26th, 2014 at the latest.